



Graphic Era
Hill University
DEHRADUN • BHIMTAL • HALDWANI

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Brochure **2026-27**

B.VOC

Bachelor of Vocation

(Accounting & Finance)

An Industry-ready Degree in Banking, Financial Services & Insurance (BFSI) Sector

A Graduation in Banking (BFSI): Program Highlights

GENERAL COMPONENT

- **Eligible for PG or MBA**
(A Govt. approved full-time Degree)
- **Common Components**
(Core Subjects of BBA & B.Com-H)
- **Eligible for Other Exams**
(CA/CS/SSC/Bank PO/UPSC etc.)

SKILL COMPONENT

- **Industry Certifications**
(Banking, Stock Market, Tally etc.)
- **Study Tour to Mumbai**
(BSE/NSE/CDSL/NSDL/SEBI etc.)
- **Practical Exposure**
(On-the-Job Training/Internship)

Skill & Stipend-based Internship with —



About the Department

The department has strong industry connections to provide industry-ready skill in BFSI sector. The department also assists students in securing internships and placements with leading BFSI companies.

The B.Voc (Accounting & Finance) students hold several industry certifications such as Securities Market Operations, Mutual Funds,

Equity Derivatives, Taxation and Compliance, Microsoft Excel, etc., enhancing their employability.

Students of this department also actively participate in NCC/NSS. Additionally, many B.Voc alumni are successfully pursuing higher education in programs such as MBA, M.A., M.Com, and CA.

Bachelor of Vocation (B.Voc) in Accounting & Finance

(A Govt. Degree + Industry Certifications + Internship + Residential Tour to Mumbai)

Industry Readiness Curriculum

Semester One

Principles of Economics
Financial Accounting
Fundamentals of Computer
Environmental Studies
Fundamentals of Mutual Fund*

+
*Industry Certification

Semester Two

Principles of Management
Business Finance
Fundamentals of Securities Markets*
Fundamentals of Banking & Insurance
Career Skills

+
*Industry Certification

Semester Three

Business Statistics
Business Law
Advanced Accounting*
Marketing Management
Career Skills

+
*Industry Certification

Semester Four

Banking Law & Practices
Sales Management
Financial Services & Institutions*
Income Tax Law & Practices
Career Skills

+
*Industry Certification

Semester Five

Business Research
Insurance Management
Auditing & Corporate Governance
Goods & Services Tax (GST)*
Career Skills

+
*Industry Certification

Semester Six

Long-period Internship /
Apprenticeship

+
*Industry Certification (online)

Industry Certifications:

Mutual Funds (NISM VA), • Recording & Reporting, • Securities Market • Taxation & Compliance • Equity Derivative • Microsoft Excel / Depository Operations etc.

Note —

The curriculum of B.VOC (Accounting & Finance) has been designed in such a way that the contents of *Industry Certifications is already integrated in the respective Semester/Subjects*.



About B.VOC in Accounting & Finance (A Graduation in BFSI Sector)

The University has been offering a three-year Bachelor of Vocation (B.VOC) in BFSI Sector since 2020–21. This Government-approved Bachelor's degree aims to enhance graduate employability by aligning academic learning with the industry needs of the Banking, Financial Services and Insurance (BFSI) sector.

Like other bachelor's degrees, this program enables graduates to pursue higher studies such as an MBA or other postgraduate programs, and to

appear for competitive examinations including SSC, UPSC, CA, CS etc.

The curriculum comprises two Components: General Component (Core Subjects of BBA & B.Com) and Skill Component (Industry certifications, Long-period internship and Mumbai study tour) for practical exposure. As an Industry-ready program, this Bachelor's degree offers two-fold benefits i.e., Govt.-recognised Degree + Job-oriented Certifications in BFSI Sector.

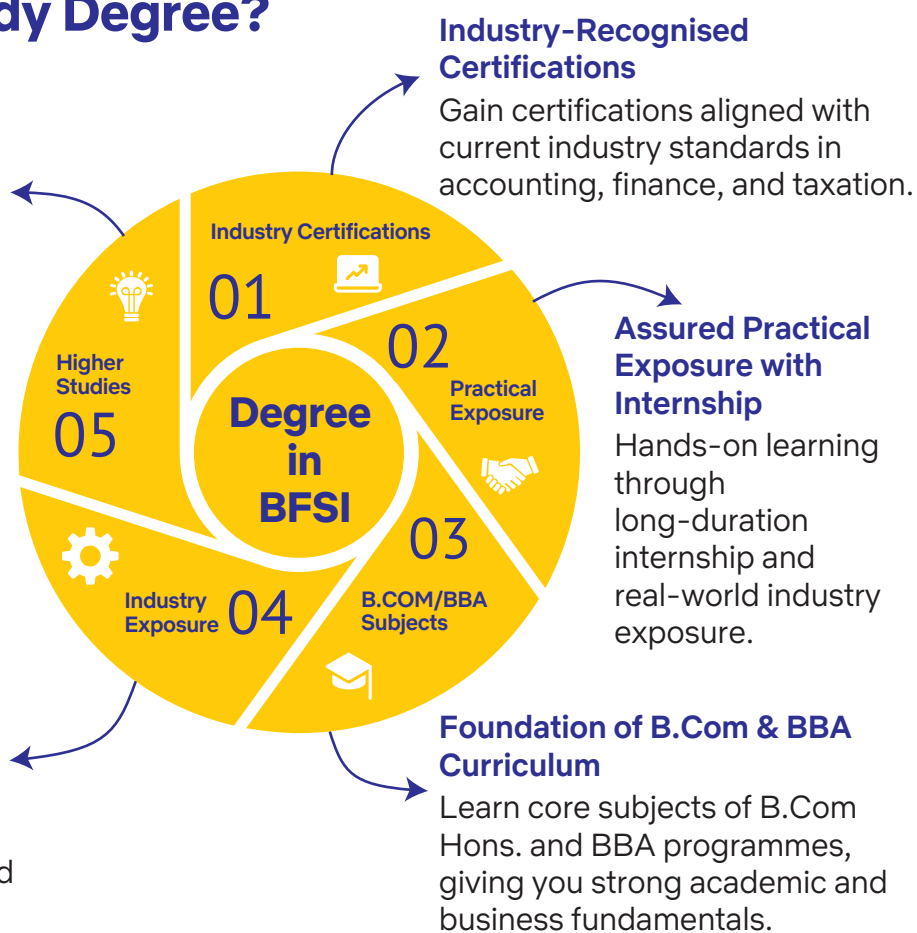
Why this 3 years course is known as Industry-ready Degree?

Eligibility for Higher Studies (MBA / PG Programmes)

Seamless progression to MBA and other postgraduate programmes in India and abroad.

Industry Exposure & Regulators' Visits

Educational visits to leading financial and regulatory institutions such as SEBI, BSE, and NSE for practical insights.



Internship Opportunities

Banks • Investment Advisory Firms • Stock Exchanges • Depositories • Information Technology
Mutual Funds • Financial Services • Broking Firms

Career Prospects

After completing a B.Voc in Accounting & Finance, graduates can explore diverse career opportunities across government and private sectors. The popular job roles in the BFSI industry include:

Accounting & Compliance	Banking & Financial Services
<ul style="list-style-type: none"> Accountant GST Executive Auditor Tax Consultant 	<ul style="list-style-type: none"> Loan Processing / Approval Officer Microfinance Executive Banking Operations Executive
Investment & Wealth Management	Corporate Finance & Analysis
<ul style="list-style-type: none"> Equity Dealer Mutual Fund Advisor Investment Advisor Financial Planner 	<ul style="list-style-type: none"> Financial Analyst Finance Executive

Note: Like any other Government-recognised Bachelor's degree, graduates of B.VOC (Accounting & Finance) can also pursue higher studies such as MBA or PG or CA etc., or prepare for competitive examinations like SSC and others.

Recruiters & Stipend-based Internship Providers



Top AMC Empanelment of B.VOC Students



Glimpses of Industry-ready Degree



Learning at NSE
2nd Mumbai Tour



Learning at SBI
2024-2027



Learning at
Nainital Bank
2023-2026



Learning at SEBI
1st Mumbai Tour

FAQS

Q. What is the total time duration for B.VOC (Accounting & Finance) degree?

A. It is a full-time UGC/Govt. approved Bachelor's degree with duration of 3 years.

Q. Am I eligible to take the admission in MBA/PG after the completion of this course?

A. Yes. Like other UG degree(s), the Bachelor of Vocation (B.VOC) is also a full-time UG degree program. So after completing this course, a candidate is eligible to take the admission in MBA or PG.

Q. I am a Science student, but I am interested in the BFSI Sector. Can I enrol in this program?

A. Yes. If you want to make your career in the Banking, Financial Services & Insurance (BFSI) Sector, this program will be perfect for you. This program also has some Science/Humanities students, and all are doing well, especially in the Industry Certification segment.

Q. Why should I pursue B.VOC (Accounting & Finance)? What makes this program special for me?

A. This is an Industry-ready Bachelor's Degree. It is a combination of Learning and Fun. The curriculum of this program embedded with Industry Certifications, Visit to BSE/NSE/SEBI, and long-period Internship in addition to a full-time Bachelor's degree.

Q. What is the basic difference between BBA/B.Com and B.VOC?

A. All are Govt. approved UG programs. The Bachelors of Vocation (B.VOC) in Accounting & Finance is more practical related to arenas of BFSI Sector in addition to the general subjects of B.Com / BBA course.

From Classroom to Corporate



Impactful Achievements & Milestones



Success Stories

Shristi Joshi
(Batch 2020-2023)

I am proud to be an alumna of the first batch of B.Voc in BFSI. I joined the program during the COVID-19 period, reflecting resilience and commitment to learning. As expected, this program provided me with a well-structured curriculum that integrates industry certifications and a residential study tour to Mumbai, along with core BBA/B.Com (H) subjects. I secured first position at the Grafest Cultural Fest as a classical dancer and recently completed my M.A. (Economics).

Ashutosh Rawat
(Batch 2021-2024)

I clearly remember stepping out of school when most of my classmates chose traditional programs like BBA, B.Com, or BCA, while I opted for B.Voc (BFSI Sector)- a government-approved bachelor's degree offering strong industry-oriented opportunities. The program enabled me to complete a long-duration stipend-based internship with Cygnus Accountants, where I gained hands-on exposure to Australian accounting and taxation. This international industry experience significantly strengthened my practical skills.

Anshika Arora
(Batch 2022-2025)

I am currently pursuing the Certified Management Accountant (CMA) qualification. Like others, I earned multiple certifications in Financial Services, Taxation, and Tally during my Graduation. I also gained six months of hands on industry experience as an Accounts Executive during my B.Voc degree. The Mumbai Tour 2023, including visits to SEBI Headquarters and live trading exposure, further enriched my practical understanding. I remain grateful to my faculty for their constant support and guidance.

Tanya Rawat
(Batch 2023-2026)

I chose B.Voc (Accounting & Finance) for its dual advantage—it makes me eligible for higher studies such as MBA, PG programs, and CA, while simultaneously enhancing my employability part through industry certifications. I am grateful to Graphic Era for sponsoring our Mumbai Tour 2025, including visits to the National Stock Exchange (NSE), Mumbai. Currently, I am nearing the completion of my graduation and am pursuing a six-month stipend-based internship at Globe Capital.

Departmental Activities & Success Stories



In partnership with the Reserve Bank of India (RBI), the Finance Logic Club of the BFSI department organized a Field-Based Financial Literacy Event to enhance students' understanding of financial systems, grievance redressal, and safe digital banking. The BFSI department also hosted Mr. Bharat Raj Anand, Lead Development Officer, RBI, who guided students on wise use of digital platforms to avoid cyber frauds.



In association with ICICI Prudential, the department organised an Investor Education Program (IEP) for the University's employees. The session focused on understanding investment avenues and effective retirement planning. The program was delivered by Mr. Gaurav Mishra, Cluster Manager, ICICI Prudential. The initiative encouraged informed decision-making for future financial well-being.



As part of the department's efforts to promote competitive learning, B.Voc students: Anshika Arora and Varidhi Pandey delivered an outstanding performance in National Financial Literacy Quiz, conducted by SEBI. Excelling in the Regional Round against 86 universities, they earned the honor of representing Uttarakhand in the UG category at Mumbai.

Study tours for learning & fun



NISM Campus, Mumbai



Visit to Nainital Bank Ltd.



Fun at Marine Drive



Think Smart. Plan Ahead



Career Insights at SEBI, Mumbai

Explore Your
03 Years
Journey of
Learning & Fun



Alumna's Words
Batch: 2020-2023



Alumna's Words
Batch: 2021-2024



National Level Quiz
Batch: 2022-2025

Career Counselling Services

The Department of BFSI guides students toward successful careers through a structured mentor-mentee system and strong industry partnerships. Personalized guidance, industry certifications, and a Mumbai residential tour provide long-term paid internship and on-the-job training opportunities in the final semester.

Industry Certifications

Delivered by certified industry experts and professional trainers to ensure practical, job-ready skills.

Internship Support

Enabling students to gain practical exposure through structured internships of long-duration in the banking, financial services, and insurance (BFSI) sector.

Placement Support

The University has a dedicated Placement Cell committed to shaping students' careers across all programs through regular campus recruitment drives.

Graphic Era Common Entrance Test (GECET)

Scholarship upto

₹100  Cr

Unlock up to 100% scholarships with GECET – Graphic Era Common Entrance Test.

Secure your admission & financial support for a brighter future!

Apply Now – gecet.geu.ac.in



Scholarships & Support Benefits

- Upto **25%** Scholarship to Uttarakhand Candidates
- 10%** Scholarship to the Girl Candidates
- 05%** Scholarship to the children of Defense Personnel
- 05%** Scholarship to the Sport Person (National Level)
- 7.5%** Current Sibling Student Scholarship
- 05%** Passed out Sibling Student Scholarship
- 10%** Alumni Loyalty Scholarship
- 05%** Scholarship to the Children of Uttarakhand Police Personnel
- 05%** Single Parent Scholarship
- 05%** Yearly Payment of Fees
- All students are covered under a comprehensive health insurance plan.
- Medical services are provided through the state-of-the-art Graphic Era Hospital.
- Student loan facilities are available to support financial needs.

Student Facilities & Engagement



Well-equipped and comfortable hostel facilities



Efficient transportation services



Extensive sports facilities



Free student uniform



Vibrant student clubs and extracurricular activities



Multiple hygienic and student-friendly cafeterias



Green, eco-friendly campus environment



ICT-enabled smart classrooms



Graphic Era Hill University

DEHRADUN CAMPUS

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